

BUSI 3035 Service Learning and Community Engagement (3,3,0) (tbc)

Prerequisite: Year III standing and BUSI 1005 The World of Business or equivalent (for non-BBA students)

This course provides students with an opportunity for active learning and enables them to build a sense of social responsibility and commitment that are essential when they apply their business and professional skills to their careers. This is a community-based instruction course intended to promote student's civic responsibility and to strengthen their problem-solving and decision making skills by acquiring hands-on experience in community projects provided by NGOs and not-for-profit organizations in Hong Kong, mainland China and other countries. It is a reciprocally beneficial course, with meaningful service being provided to the community and meaningful learning experiences being provided to the student.

BUSI 4005 BBA Project (3,0,*) (tbc)

Prerequisite: Year IV standing

The student project is a valuable integrative element in the BBA curriculum, providing a focus for the application of knowledge acquired from core and major courses. The project provides an opportunity for students to apply the knowledge and skills gained on the degree programme to a real, practical business problem, and to prepare themselves for the transfer from the academic to the work situation.

BUSI 4006 Strategic Management (3,3,0) (tbc)

Prerequisite: ACCT 1006 Principles of Accounting II, BUSI 2005 Organizational Behaviour, ECON1006 Principles of Economics II and MKTG 2005 Marketing Management

This course aims to prepare the student for a successful business career with a broad understanding of the importance and complexity of strategic decisions and the way they integrate other aspects of business operations. It examines the rationale of decisions that determine the future direction and effectiveness of organizations. The perspective taken is that of the general manager—the owner, CEO, president, or management consultant. It focuses on the skills required of the general manager in diagnosing and finding solutions for critical problems in complex business situations and implementing them. In that regard, it integrates the knowledge gained in previous functional courses from Year I and Year II.

BUSI 4007 e-Supply Chains and Enterprise Resource Planning (3,3,0) (tbc)

Prerequisite: ISEM 2005 Management Information Systems

It is aimed to introduce the fundamental theories and contemporary issues as well as local practice of supply chain management (SCM), Enterprise Resource Planning (ERP) and e-SCM. It will equip students with the necessary knowledge and skills for mastering business operational process, generating, analyzing and evaluating logistical and SCM/ERP solutions, and developing students' strategic and creative thinking to logistics and SCM/ERP, and then applying those knowledge to solve business planning and operational problems in global e-SCM environment.

CHBS 2005 Understanding Chinese Business Environments (3,3,0) (E)

This course aims at providing students with a general understanding of the business environments in China. It demonstrates how the business environments affect business strategies and operations in China. In addition, it also discusses the business strategies for Hong Kong-based firms in entering and doing business in China.

CHBS 3005 Business Research in China (3,3,0) (tbc)

Prerequisite: BUSI 3007 Business Research Methods or equivalent and MKTG 2005 Marketing Management (students who take MKTG 3005 Marketing Research in China will not be permitted to take this course)

This course enables students to build up solid theoretical and practical foundations for doing business research in order to assist managerial decision making for the Chinese market. Students will learn how the unique Chinese environments affect the research process. They will also learn how to systemically apply qualitative and quantitative research approach in collecting and analysing data for business decision making. This course is not open to Marketing concentration students.

CHBS 4005 Seminar in China Business (3,3,0) (tbc)

Prerequisite: BUSI 3015 Business Management in China

This seminar provides students with an opportunity to explore and discuss current developments, problems and issues in China business. Veteran practitioners from various fields in China business will be invited to give students an understanding of their experiences and discuss practical issues with them. It aims to allow students with their previous academic training in various courses in the BBA programme a chance to compare and combine theoretical knowledge with practical business requirements in China business.

CHEM 1005 Introduction to Chemistry (3,3,0) (E)

To provide all science students with some fundamental concepts and principles of chemistry as well as to demonstrate to them the diverse and important applications of chemistry in everyday life.

CHEM 1010 Ocean Voyage—Science in the Sea (3,3,0) (E)

This course is for students who are curious to learn about the ocean and its science, history and more. Students will be introduced the concepts of marine and environmental science, as well as cultural, economic and political impacts to address marine-environmental issues at local and regional scales.

CHEM 1111-2 Organic Chemistry I & II (3,3,0) (E)

Prerequisite: A-Level Chemistry or Foundation of Chemistry
Co-requisite: CHEM 1251 Integrated Chemistry Tutorials I (for CHEM 1111) and CHEM 1252 Integrated Chemistry Tutorials II (for CHEM 1112)

This course provides a mechanistic approach to the studies of organic reactions with special emphasis on stereochemistry, conformation and the use of modern spectroscopic methods in structure determination. It also stresses molecular rearrangement, aromatic chemistry, di- and poly-functional compounds, and the design of multi-step synthesis.

CHEM 1121-2 Organic Chemistry Laboratory I & II (1,0,3) (E)

Prerequisite: A-Level Chemistry (for CHEM 1121) and CHEM 1121 Organic Chemistry Laboratory I (for CHEM 1122)

Co-requisite: CHEM 1111-2 Organic Chemistry I & II

This laboratory course is designed to familiarize the students with the application of organic chemistry. The preparation skills of the students are to be developed by performing different types of organic reactions. This course is open to Chemistry majors only.

CHEM 1220 Analytical Chemistry Laboratory (1,0,3) (E)

Co-requisite: CHEM 1230 Analytical Chemistry

This course provides students with practical experience in applying the techniques studied in Analytical Chemistry and Instrumental Analysis to the solution of analytical problems, including those of a practical nature. This course is open to Chemistry majors only.